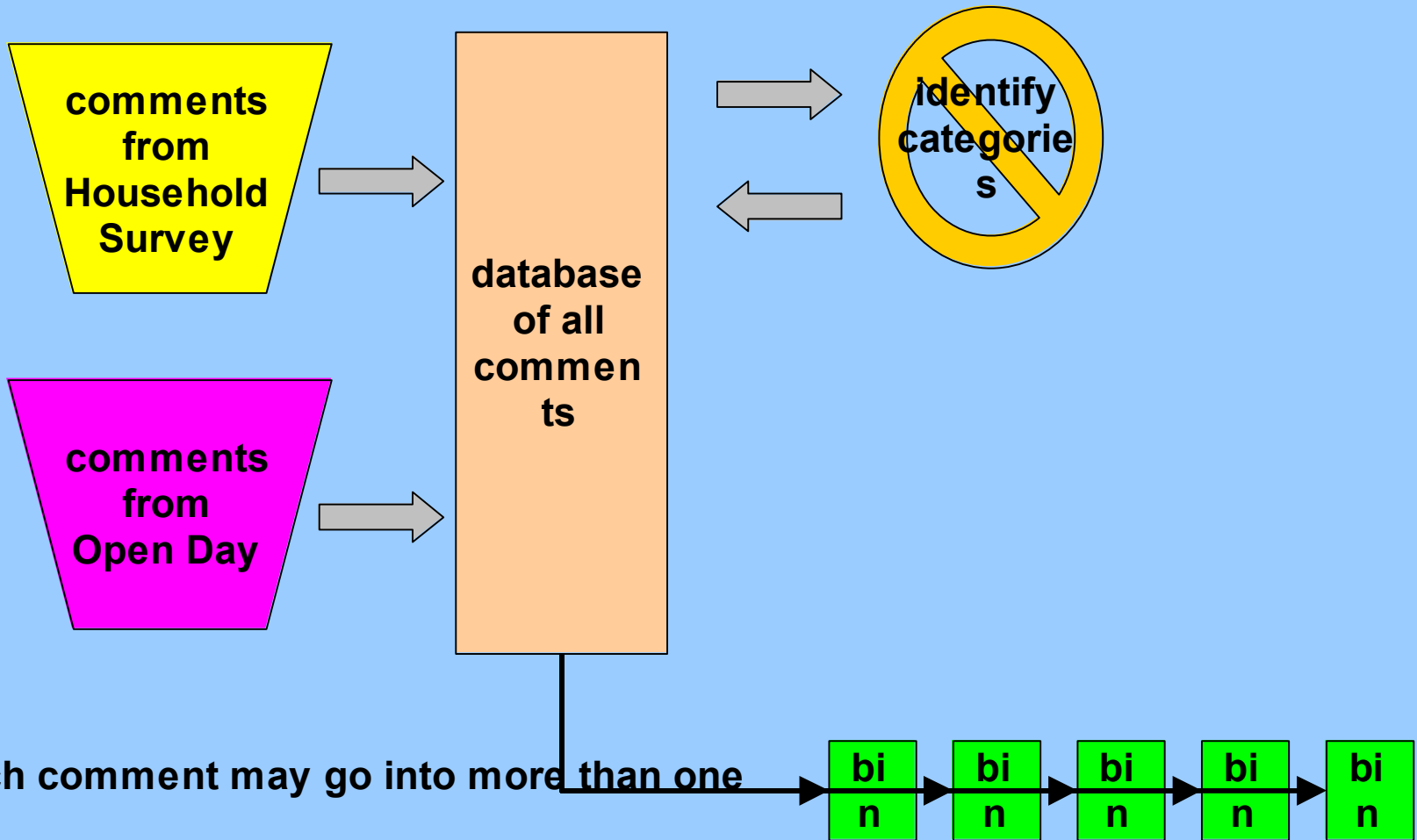


Clifford Neighbourhood Plan - feedback analysis

- Based on comments from residents
- Qualitative data
- Can only draw broad conclusions
- Be aware of possible “loading” bias

CNP feedback analysis - how it was done



CNP feedback sources - Household Survey

- **question 13 : “What other facilities or groups would you like to be available in Clifford?”**
- **question 27 : “Are there any other areas or buildings in the village other than those listed above that you would like to see prioritised for protection?”**
- **question 28 : “If you could guarantee that one thing in Clifford could be protected from any further development, what would this be?”**
- **question 31 : “What one change or improvement would you like to see made to Clifford assuming further development might take place?”**
- **question 40 : “Please use the space below to add any further comments you have about living in Clifford.”**

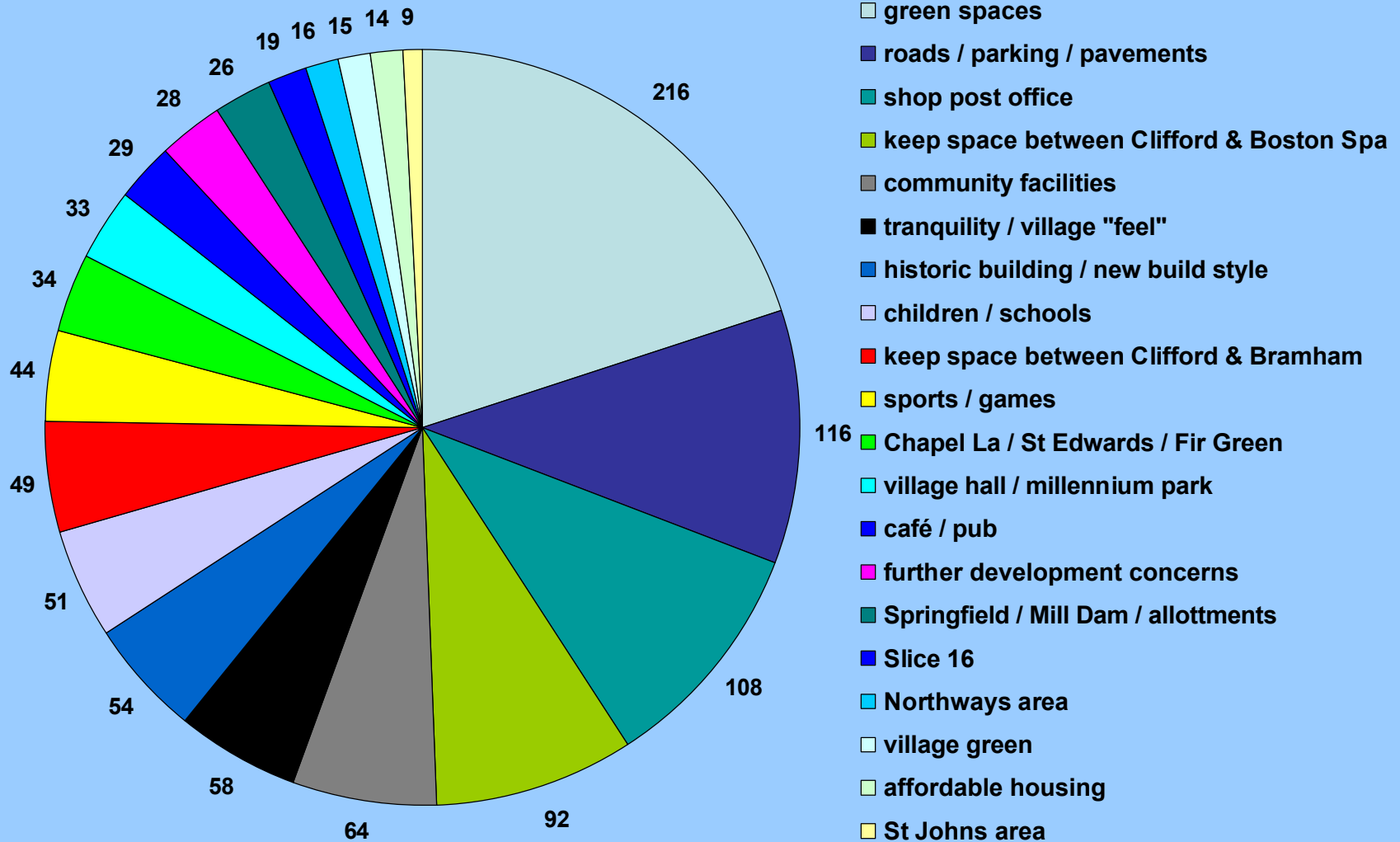
CNP feedback sources - Open Day

- **via site / development display**
- **via green spaces display**
- **via SWOT display**
 - **Strengths**
 - **Weaknesses**
 - **Opportunities**
 - **Threats**

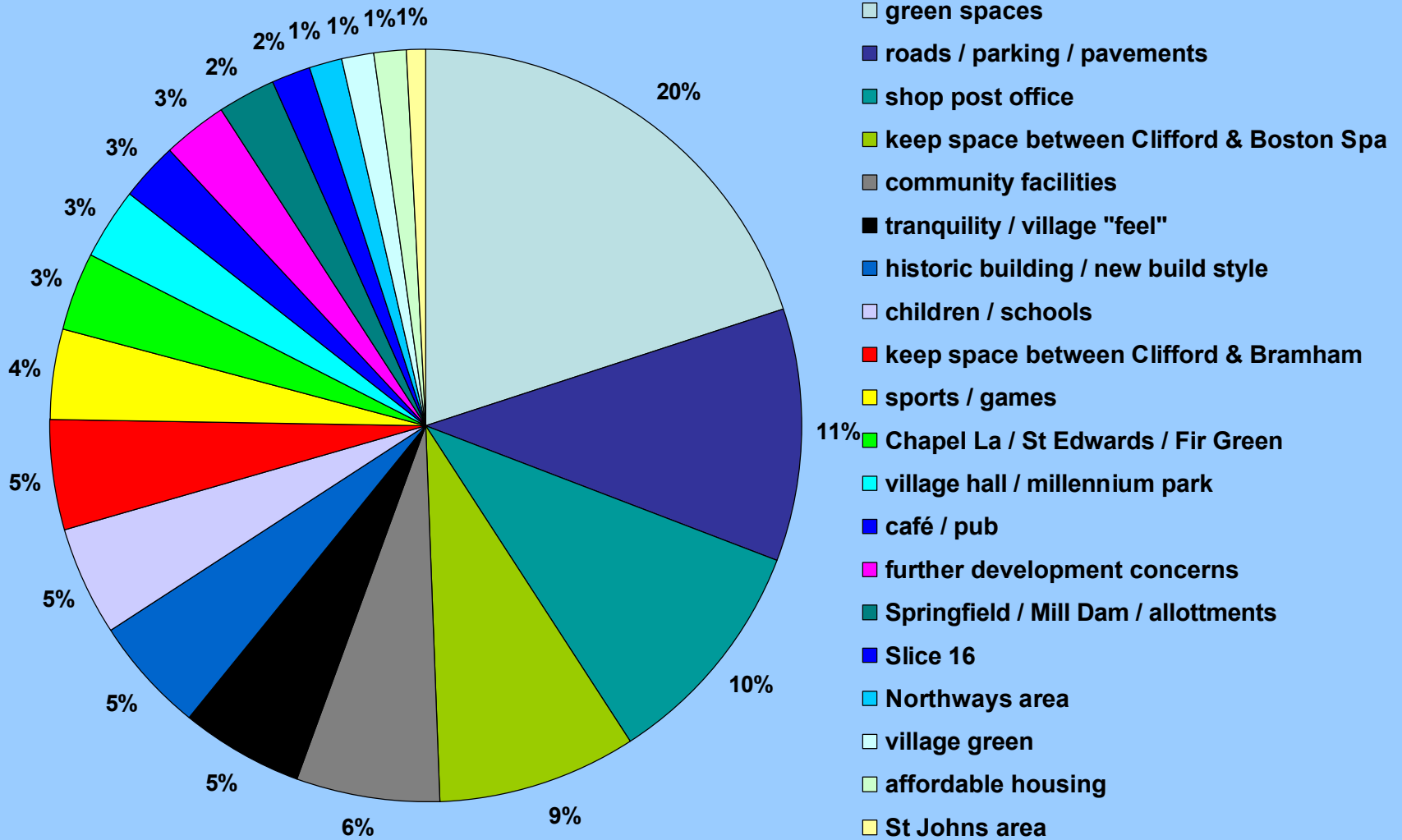
CNP feedback summary

- **Number of comments from Household Survey = 551**
 - 63 from question 13 - other facilities
 - 81 from question 27 - areas / buildings to protect
 - 153 from question 28 - one thing to protect
 - 156 from question 31 - change / improvement
 - 98 from question 40 - other comments
- **Number of comments from Open Day = 140**
 - 26 from development / sites
 - 58 from green spaces
 - 56 from SWOT

CNP feedback by category



CNP feedback by category (%)



CNP feedback - top issues / concerns

- **Top five:-**
 - **green spaces (20%)**
 - **roads / parking / pavements (11%)**
 - **shop / Post Office (10%)**
 - **space between Clifford & Boston Spa (9%)**
 - **community facilities (6%)**
- **Very much in line with core results from Household Survey**

Clifford Neighbourhood Plan - Organisation Survey

- **An Organisations Survey is currently underway**
- **Less structured than the Household Survey.**
- **Covers the following types of organisations:-**
 - **commercial businesses**
 - **education**
 - **health care**
 - **faith based**
 - **registered charities**
 - **voluntary (formal) - e.g. scouts, brownies, Round Table**
 - **voluntary (informal) - e.g. walking groups, bridge club**
- **We may well combine with neighbouring parishes when surveying larger organisations.**

CNP Organisation Survey - progress

18 responses so far:-

(each organisation may fall into more than one category)

- **commercial business = 1**
- **education = 5**
- **health care = 0**
- **faith based = 3**
- **charity = 3**
- **voluntary (formal) = 6**
- **voluntary (informal) = 2**

- **children related activities = 5**
- **elderly related activities = 3**
- **sports related activities = 2**
- **social gatherings = 6**
- **“other” activities = 3**

CNP Organisation Survey - questions

In addition to core information about each organisation, the key questions asked are;-

- **What's best about Clifford?**
- **What most needs to be improved in Clifford?**
 - **How would your organisation propose this issue could best be tackled?**
- **What concerns does your organisation have relating to future development in Clifford parish?**
- **Any other comments.**

CNP Org. Survey - first impressions

- **Early days - much more work to be done.**
- **First tentative impressions include:-**
- **Generally high satisfaction with being in Clifford**
 - **especially with those groups using the village hall.**
- **Concerns over roads / parking.**
- **Recognition that facilities may need to increase / improve if further development in the parish.**